

MARIA EDUARDA LEITE

FASHION DESIGNER 📍 BRASIL, RIO DE JANEIRO ☎ +55 21 99776-3231

◦ DETAILS ◦

Brasil
Rio de Janeiro
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mariaeduardafleite@hotmail.com

Date of birth
29/07/1997

◦ LINKS ◦

[Portfolio](#)
[Linkedin](#)

◦ SKILLS ◦

Knitwear Design
Product Development
Fashion Research
Sourcing new materials
Illustrator and Photoshop
Procreate

◦ LANGUAGES ◦

English
Portuguese



PROFILE

Fashion designer with 5 years of specialized experience in knitwear and crochet, along with expertise in beachwear and denim collections. Skilled in trend research, with experience in traveling for research trips to stay ahead in the fashion landscape. Has collaborated extensively with international suppliers, particularly in China and Turkey, ensuring quality and innovative design. Known for a distinctive talent in color and print, bringing vibrant and unique aesthetics to every piece. Proficient in the Adobe Creative Suite, with comprehensive knowledge across all stages of product development, from initial design to final production.



EMPLOYMENT HISTORY

Knitwear and Crochet Fashion Designer at Farm Rio Global

March 2023 — Present

- Studying sales data especially for repeating the best sellers
- Trend research for new styles inspiration
- Sourcing new yarns and stitches seasonally
- Sketching products using Procreate, Illustrator and Photoshop
- Seasonal meeting with the directors presenting the knitwear collection
- Tech pecking
- Daily communication with overseas suppliers (China and Turkey)
- Leading fittings and updating tech pack construction
- Working with planning team on cost options

Knitwear and Crochet Assistant Fashion Designer at Farm Rio Global

April 2021 — March 2023

Supporting knitwear and crochet developments: tech packing, working on the product console of the brand, assisting fittings with the designer, sketching and trend research.

Assistant Fashion Designer - Knitwear, Crochet, Swimwear and Denim at Farm Rio Global, Rio

December 2018 — March 2021

Supporting the designers and taking care of all the details of the lines: tech pecking, product console, fittings, comments on protos, research and overall organization.

Stylist Intern at Farm Rio Global, Rio

May 2018 — December 2018

Working with the retail team on the visual merchandising of the stores and styling of the sales associates.



EDUCATION

Bachelor of Fashion Design, PUC-Rio

January 2020



COURSES

- Fashion Business, FAAP
- Fashion Styling, SENAI CETIQT
- Branding for Social Media, Instituto Rio Moda