

MARIA EDUARDA LEITE

fashion designer

DETAILS

+55 21 99776-3231
mariaeduardafleite@hotmail.com

Date of Birth
29/07/1997

LINKS

[Portfolio](#)

[Linkedin](#)

SKILLS

Knitwear Design
Fashion & Visual Research
Color & Print Direction
Strategic Print Placement
Material & Technique Sourcing
Sample Development & Approvals

SOFTWARES

Procreate
Photoshop
Illustrator
Indesign
Miro

LANGUAGES

English
Full professional proficiency

Portuguese
Native proficiency

EDUCATION

Polimoda
Creative Direction Master
Oct 2025 - Jun 2026

PUC-Rio
Bachelor of Fashion Design
Jan 2016 - Jan 2020

PROFILE

Knitwear-focused fashion designer with 5+ years of experience in collection development, with additional exposure to beachwear and denim lines. Strong visual sensibility in color and print, including print curation, collection color coordination and strategic print placement on garments.

Experienced in translating creative concepts into product through close involvement in sample development and collaboration with international suppliers (China and Turkey), from research and material exploration to final approvals.

Currently attending the Master in Creative Direction at Polimoda (Florence), expanding from product design to brand vision, collection narrative and visual identity.

EMPLOYMENT HISTORY

FARM RIO

Knitwear and Crochet Fashion Designer
Mar 2023 - Sept 2025

- Studying sales data especially for repeating the best sellers
- Fashion research for new styles inspiration
- Sourcing new yarns and stitches seasonally
- Sketching products using Procreate, Illustrator and Photoshop
- Seasonal meeting with the creative director to present the knitwear collection
- Daily communication with overseas suppliers (China and Turkey)
- Leading fittings
- Working with planning team on cost options

Knitwear and Crochet Assistant Fashion Designer
Apr 2021 - Mar 2023

Alongside my assistant duties, I already contributed as a designer, creating knitwear and crochet pieces for the collection.

Swimwear and Denim Assistant Fashion Designer
Dec 2018 - Mar 2021

Supporting the designers and taking care of all the details of the lines: tech packing, product softwares, fittings, comments on protos, research and overall organization.

Stylist Intern

May 2018 - Dec 2018

Working with the retail team on the visual merchandising of the stores and styling of the sales associates.